***DO YOU HAVE A BUSINESS IDEA …… OR ………ARE YOU A START UP NEEDING SOME HELP ?***

**The LEAN LAUNCH is a Startup Accelerator for focused Entrepreneurs with a business Idea. Created for THE GALWAY LOCAL ENTERPRISE OFFICE the Lean Launch has been pivotal in creating countless business in Galway.**

* 16 Programs completed
* 135 Startups
* 70% success (70% of those that completed are in business today)

The program consists of

* 7 Modules
* 4 individual one to one mentoring sessions
* 20 customer discovery interviews
* 6 implementation meetings
* 11 trusted peers
* Together for a year

**Lean Launch** is being run in Galway by the Galway Local Enterprise Office (GLEO) **starting 14th October 2024.**

This is a ‘hands-on’ real world entrepreneurial **start up** program where the individual has an idea immediately start testing their business model.

Research has shown that 49% of Irish people would like to start their own business; 50% fail in the first year and a staggering 80% fail within 3 years.

With the guidance of the mentor, the entrepreneurs are taken through actual steps and get out of the classroom / training situation and physically do the market research. Entrepreneurs analyse and validate their business model. Fundamental to the programme, entrepreneurs immediately engage with their customers through of real world customer discovery interviews in the three month period.

**Lean Launch** will allow participants to establish **whether there is a real business** **in their idea.**    At the end of the programme participants should be in the strong position to start their own business.

**Lean Launch** will be facilitated by Declan Droney.  Declan is an experienced Entrepreneur, business consultant and business mentor. He is founder of one of Ireland’s most distinctive, artisan food companies, Kinvara Smoked Salmon.  He is a business Mentor with Galway LEO, Mayo Leo, SCCUL and Enterprise Ireland and lecturer with UCD Innovation Academy and with GMIT New Frontiers. He also delivers lean start up courses to start-up and early stage entrepreneurs.

This pilot is **heavily subsidised by the GLEO**, costing only **EUR75** to entrepreneurs and is limited to **12 places only.   Entrepreneurs must have a business idea or be in a start-up business.   Applications will be assessed for suitability for the programme.**

***TO APPLY FOR A PLACE, PLEASE FILL IN THE APPLICATION LINK BELOW***

https://submit.link/2iN

For any further information, you can contact us by e mail [amcostello@leo.galwaycoco.ie](mailto:amcostello@leo.galwaycoco.ie) or call us at 091-509090.

The dates for the workshops are listed below and this programme will also provide one to one mentoring as a support. The majority of the programme will be run at Galway City Council in College Road and some of the one to one mentoring will be online. Each module running is from 09.30am -4/4.30pm.  There will be scheduled mentoring sessions/implementation sessions ongoing throughout the course and the trainer will provide further details on that on the day.

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| ***LEAN LAUNCH 2024 - Prog.18*** | | |  |  |  |
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| ***Monday*** | ***14.10.24*** | ***9.30 – 4.30pm*** | ***Module 1.*** | ***In person*** | Galway City Council (GCC) |
| Wednesday | ***23.10.24*** | ***9.30am-4pm*** | ***Mod.2*** | In person | GCC |
| Monday | ***04.11.24*** | ***9.30am-4pm*** | ***Mod. 3*** | In person | GCC |
| Wednesday | ***04.12.24*** | ***9.30am-4pm*** | ***Mod.4*** | In person | GCC |
| Monday | ***20.01.25*** | ***9.30am-4pm*** | ***Mod.5*** | In person | GCC |
| ***Monday*** | ***10.02.25*** | ***9.30am-4pm*** | ***Mod.6*** | In person | GCC |
| Monday | ***10.03.25*** | ***9.30am-4pm*** | ***Mod.7*** | In person | GCC |
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***Feel free to give us a call and we can discuss the programme with you.***

